

Grantee Information

ID	1407
Grantee Name	KRPS-FM
City	Pittsburg
State	KS
Licensee Type	University

6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2016. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

Joint licensee Grantees that have filed a 2016 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

The staff size at KRPS remains small but mighty. The station remains committed to serving a listening area that covers 4 states. KRPS airs community information via a regularly broadcasted calendar of events and public service announcements. Since the staff size remained small throughout FY16, the goal of producing two to three local features per week remains that - - a goal.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

The KRPS staff continues to engage with various constituencies through career fairs and community expos. KRPS continues to participate in mock interviews for high school freshmen. The station participates in a collective of four public radio stations in Kansas to offer underwriting opportunities to businesses statewide.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KRPS listeners consistently provide feedback as to how the station impacts them. That ranges from requesting information about a unique piece of music heard on KRPS to asking for details about an upcoming health screening publicized through the stations public service announcements. Contributing members also have the opportunity to record member testimonials which are produced for on-air use. Listeners also communicate through email and mail. Comments include: "Thank you for the everyday advice! It is amazing!"; "...thanks to your station for being there."; "Thanks for the calendar, it's chock full of great information."

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2016, and any plans you have made to meet the needs of these audiences during Fiscal Year 2017. If you regularly broadcast in a language other than English, please note the language broadcast.

KRPS programs for a wide audience in mind. However, programming focused on Black History Month, MLK Jr. Day, Hanukah, Veterans Day, the State of the Union Address, and State of the State Addresses brings information and entertainment to an audience who otherwise may not receive it.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

KRPS continues to use CPB funding to acquire national programming. Without CPB funding KRPS would not be able to purchase that programming.

Comments

Question	Comment
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No Comments for this section